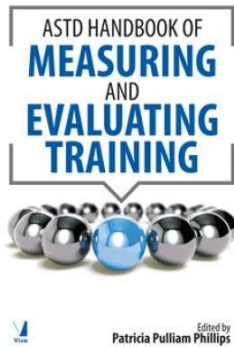


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## ASTD HANDBOOK OF MEASURING AND EVALUATING TRAINING



Viva Books Private Limited, 2015. Softcover. Book Condition: New. Description: ASTD Handbook of Measuring and Evaluating Training includes more than 20 chapters written by preeminent practitioners in the learning evaluation field. This practical, how-to handbook covers best practices of learning evaluation and includes information about using technology and evaluating e-learning. Broad subject areas are evaluation planning, data collection, data analysis, and measurement and evaluation at work. Patti Phillips has focused on the implementation of ROI evaluation for the past seven...

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